# Master of Business Administration in Aviation Student Achievement Data

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Stakeholders: Alumni, Current Students, Future Students, Industry

#### Metric 1 - Peregrine External Exam Results

### Stakeholders: Current Students, Future Students, and Faculty

Longitudinal Comparison: Total



Longitudinal Analysis Report

# **Embry-Riddle Aeronautical University - Worldwide Campus**

Assessment Period: July 1, 2018 - June 30, 2019

Number of Exams (Outbound): 232

Assessment Period: July 1, 2019 - June 30, 2020

Number of Exams (Outbound): 229

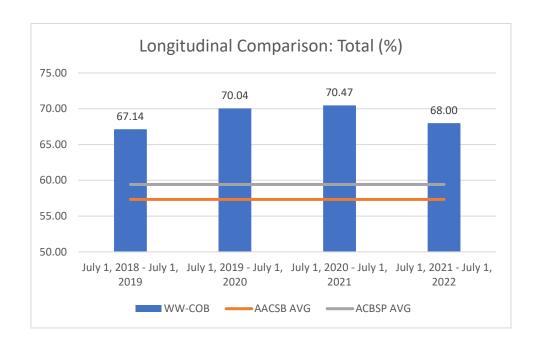
Assessment Period: July 1, 2020 - June 30, 2021

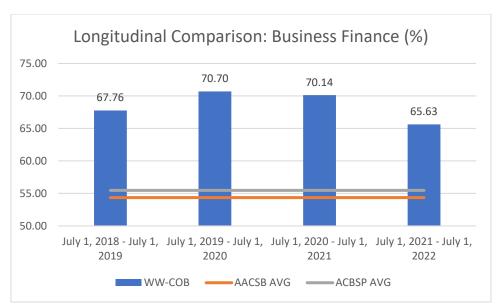
Number of Exams (Outbound): 220

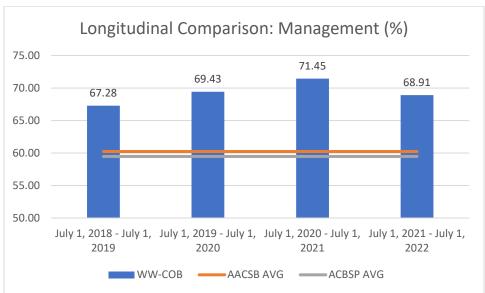
Assessment Period: July 1, 2021 - June 30, 2022

Number of Exams (Outbound): 174

**Assessment:** BUSW 635 Business Strategy for Managers







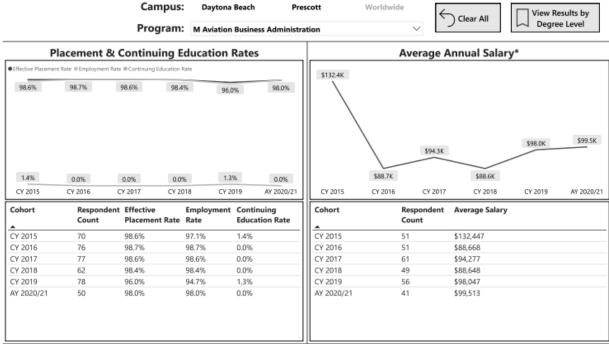
#### Metric 2 - Alumni Placement

#### Stakeholders: Alumni, Current Students, Future Students, Industry

Embry-Riddle Aeronautical University Alumni Placement Rates

One Year After Graduation Worldwide Campus - Graduate Degrees

### **Alumni Outcomes One Year After Graduation**



NOTES:
Academic Year (AY) cohorts include degrees July through June each year. Calendar Year (CY) cohorts include degrees January through December each year. Worldwide was transitioned from a Calendar Year to an Academic Year effective AY 2020/21.

- Placement Rate calculation:

   (# Employed + # Continuing Education\/(# Employed + # Continuing Education + # Seeking Employment)

   Graduates seeking employment (out of the workforce) are excluded from the placement rate calculation.

   Certificates are excluded.

SOURCE: Residential & Worldwide Alumni Surveys: One Year After Graduation. Institutional Research.

SOURCE: Worldwide Alumni Survey: One Year After Graduation. Institutional Research.

<sup>\*</sup> Includes only full-time US salaries and excludes certificates.

# Metric 3 – Program Outcome Skills Preparedness

# Stakeholders: Alumni, Current Students, Future Students, Industry

Program-specific Skills: ERAU's preparation

#### M Business Administration in Aviation – Worldwide

Outcome Text	Usefulness			ERAU Preparation		
	Count	Mean	Percent	Count	Mean	Percent
Ability to apply appropriate quantitative, economic, marketing, planning, accounting, and financial analysis to business problem solving and decision making	48	3.2	100.0%	29	3.0	100.0%
Very Useful/Very High Preparation	18	4.0	37.5%	8	4.0	27.69
Useful/High Preparation	23	3.0	47.9%	15	3.0	51.79
Not Very Useful/Little Preparation	7	2.0	14.6%	4	2.0	13.89
Not at all Useful/Very Little Preparation				2	1.0	6.99
<ul> <li>Ability to apply effective research skills and techniques such as, problem identification, defining the research question(s), and determining methodology, to business projects</li> </ul>	48	3.3	100.0%	29	3.0	100.09
Very Useful/Very High Preparation	21	4.0	43.8%	6	4.0	20.79
Useful/High Preparation	22	3.0	45.8%	19	3.0	65.59
Not Very Useful/Little Preparation	5	2.0	10.4%	3	2.0	10.3
Not at all Useful/Very Little Preparation				1	1.0	3.4
<ul> <li>Ability to apply sound and appropriate communication skills and techniques in the presentation of business problems and projects</li> </ul>	48	3.5	100.0%	29	3.0	100.09
Very Useful/Very High Preparation	24	4.0	50.0%	8	4.0	27.69
Useful/High Preparation	22	3.0	45.8%	15	3.0	51.79
Not Very Useful/Little Preparation	2	2.0	4.2%	5	2.0	17.2
Not at all Useful/Very Little Preparation				1	1.0	3.49
☐ Ability to understand and apply sound and appropriate business practices, policy, procedures, regulations, ethics, concepts and skills	48	3.4	100.0%	29	3.1	100.09
Very Useful/Very High Preparation	24	4.0	50.0%	5	4.0	17.29
Useful/High Preparation	21	3.0	43.8%	22	3.0	75.9
Not Very Useful/Little Preparation	2	2.0	4.2%	1	2.0	3.4
Not at all Useful/Very Little Preparation	1	1.0	2.1%	1	1.0	3.4
Total	192	3.4	100.0%	116	3.0	100.0

SOURCE: Worldwide Alumni Survey: One Year After Graduation. Institutional Research.

https://app.powerbi.com/view?r=eyJrIjoiZGI4YjlkMjQtMzlxZi00ZDRkLThlZjYtZWZjYTQ1MWMxNWU2IiwidCI6IjY5MzFjOTYzLTA3YjctNDE1Ni1hYjBlLTM1ZDFmNzkwMzViOClsImMiOjF9&pageName=ReportSection